

Lucasfilm's ILMxLAB Expands to Singapore



February 22, 2022 – SAN FRANCISCO, CA – Lucasfilm’s award-winning immersive entertainment studio, ILMxLAB, announced that they will be expanding operations beyond the San Francisco headquarters, opening the first international studio in Singapore with support from the Singapore Economic Development Board. ILMxLAB Singapore will continue the company’s emphasis on immersive, real time storytelling. The new location will be based in the Industrial Light & Magic (ILM) office, which has been operating there since 2006.

In Singapore, the studio will build on the award-winning body of work from ILMxLAB San Francisco, which is the studio known for the Emmy-nominated *Vader Immortal* VR story series, location-based experiences like *CARNE y ARENA*, the Oscar-winning collaboration with Alejandro G. Iñárritu and Legendary Entertainment, *Star Wars: Secrets of the Empire*, Marvel Studios’ *Avengers: Damage Control*, and *Star Wars: Tales from the Galaxy’s Edge*.

“Building a team in Singapore that is dedicated to creating immersive story-driven experiences is yet another exciting chapter at ILMxLAB since our founding in 2015,” said Vicki Dobbs Beck, Vice President of Immersive Content Innovation at ILMxLAB. “We have already seen best-in-class visual effects work produced by ILM Singapore and we look forward to expanding ILMxLAB’s artistic and technical capability with our Singapore team in support of the award-winning, innovative work that our studio is known for.”

Luke Hetherington, Executive in Charge of ILM’s Singapore & Sydney studios added, "Over the best part of twenty years we've built a Singapore studio blessed with great talent and ability to do anything in the visual effects world. We're really excited to now take this step into immersive work with ILMxLAB. This gives us an exciting chance to create partnerships in Singapore, develop new skills and create new opportunities. There is vast interest and capability regionally in this space, and I can't wait to see what the ILMxLAB team achieves."

Mr Philbert Gomez, Vice President and Head of Digital Industry Singapore, Singapore Economic Development Board, said “We welcome Lucasfilm’s decision to locate its first international immersive entertainment studio in Singapore. The new studio will provide opportunities for Singaporeans to work

on exciting immersive media projects and build skills in 3D modelling, artificial intelligence, and real-time rendering."

Visit the [ILMxLAB Careers](#) site for job opportunities.

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About ILMxLAB

ILMxLAB is Lucasfilm's award-winning immersive entertainment studio, pioneering a new era of interactive world building and character development. ILMxLAB crosses platforms, deepens engagement, and transitions storytelling to "storyliving" through virtual and mixed reality experiences. The studio is known for the Emmy-nominated *Vader Immortal* VR story series, location-based experiences like CARNEY ARENA, the Oscar-winning collaboration with Alejandro G. Iñárritu and Legendary Entertainment, *Star Wars: Secrets of the Empire*, Marvel Studios' *Avengers: Damage Control*, and *Star Wars: Tales from the Galaxy's Edge*. ILMxLAB believes that allowing audiences to interact with compelling characters in engaging stories can have a profound impact, and create lasting memories.

About Industrial Light & Magic

Industrial Light & Magic, a division of Lucasfilm Ltd., was founded in 1975. The company has become synonymous with groundbreaking visual effects work and continues to be a recognized leader in the field. ILM has operations in San Francisco, Singapore, Vancouver, London, and Sydney which work hand in hand to produce cutting edge visual effects and animation for feature films, television, commercials, themed attractions, and immersive entertainment experiences via its ILMxLAB division. ILM currently operates state-of-the-art StageCraft virtual production LED stages in Los Angeles, London, and Sydney. The company has been awarded 15 Academy Awards® for Best Visual Effects and 34 Scientific and Technical Achievement Awards by the Academy of Motion Picture Arts and Sciences. To learn more, visit ILM online at <http://www.ilm.com>.

About Lucasfilm Ltd.

Lucasfilm Ltd., a wholly-owned subsidiary of The Walt Disney Company, is a global leader in film, television and digital entertainment. In addition to its feature film and series production, the company's offerings include cutting-edge visual effects and audio post-production, digital animation, immersive storytelling, and the management of the global merchandising activities for its entertainment properties including the legendary *STAR WARS* and *INDIANA JONES* franchises. Lucasfilm Ltd. is headquartered in northern California.