

YOUR COMPLETE SOLUTION

Know-Risk™ puts powerful commodity solutions in your hands, so you can be proactive in the market and protect your margins. Our advisors will coach you and give you a comprehensive set of tools to track and analyze your market position and overall profit. You'll have total visibility over your entire operation, plus the mentorship and support you need to get better every year. You'll always be in touch and in control – and if you're away, your personal advisor can monitor and help execute on your behalf.

CROP MARKETING

Work together with a personal Know-Risk™ advisor to develop a customized plan tailored to your cash flow, risk tolerance and margin objectives.

- Market positions automatically sync with your current crop plans in My Farm Manager™
- Get an accurate picture of your financial position



ACCOUNT MANAGEMENT

Capitalize on time-sensitive market opportunities with expert advice specific to your farm.

- Dashboard monitoring: track key performance indicators for each of your crops
- Track your profit and time triggers and receive alerts when targets are reached



WORKSHOPS AND TRAINING

Build your knowledge with webinars, workshops, daily market reports and one on one meetings with an advisor.

- Discover how changes in price, yield and contract scenarios will affect your overall profit margins
- Capture time-sensitive market opportunities



SELECT A PACKAGE

	Premium	Standard
PERSONAL ADVISOR AND BI-WEEKLY STRATEGY MEETINGS Your advisor will touch base with you every two weeks to review plans and targets and capture time-sensitive market opportunities.	●	
PHYSICAL GRAIN DELIVERY STRATEGY Physical marketing strategy development and assistance in negotiating and executing, including variance in discount schedules relative to quality parameters.	●	
REGIONAL BASIS STRATEGY AND EXECUTION Your advisor helps you incorporate, monitor and execute basis targets specific to your regions including basis seasonality and current trends.	●	
REGIONAL PRICE AND MARKET INSIGHTS Regional price discovery for delivery locations and market fundamentals with localized supply and demand analysis.	●	
YOUR FARM'S QUARTERLY HEDGE PLAN REPORT Snapshot of current hedge plan status and customized recommendations for unpriced and partially priced crops.	●	
ON-FARM VISITS An advisor visits your farm to review cash flow, hedge plans, risk tolerance and margin objectives.	●	
WHILE YOU ARE AWAY SERVICES Includes monitoring your marketing plan and assistance communicating with your elevator.	●	
ANCILLARY MARKET COVERAGE Market reports and insights on fertilizer, diesel markets and more to provide guidance on your local purchasing decisions.	●	
CUSTOM CROP MARKETING PLANS Farm specific marketing plan entailing cash flow, risk tolerance and margin objectives.	●	●
ADVICE FROM EXPERTS Touch base with a team of market experts as required.	●	●
POWERFUL MARGIN & MARKET TRACKING SOFTWARE All your farm, all in one place - track expenses, positions, inventory, margins and hedge plans.	●	●
EXCLUSIVE NEWS FEED Access over 20 industry specific daily and weekly market reports with both global and localized market intelligence.	●	●
SMALL GROUP WORKSHOPS Advance your knowledge of crop marketing strategies and tools.	●	●
MARKET OUTLOOK WEBINARS Stay up-to-date with monthly webinars focused on current market trends and opportunities, as well as educational topics.	●	●

We Connect Clients to Markets

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