





Traders, asset managers and funds face plenty of challenges in trying to grow their practices in today's hyper-competitive markets. But a false choice between underpowered retail trading sites and exorbitantly priced institutional-grade platforms shouldn't be one of them.

Prime Direct, the new prime brokerage services platform from StoneX Financial Inc. (SFI), aims to fill this gap in the marketplace by providing fast and efficient core market access and select institutional-grade capabilities at a price more commensurate with a growing practice's needs.

## **Prime Direct Features**

#### **Core Market Access**

Trade US equities and options

### **Pro-style Platform**

Trade the same interface our Prime Brokerage customers trade – slimmed down for the web and mobile

#### **Institutional-Grade Tools**

Run the same style of reports that our largest hedge fund clients run

## **Competitive Pricing**

No commission minimums

## Resources – and room – to grow

With Prime Direct, we right-sized our robust StoneX prime services offering to give you direct access to the powerful essentials you need to keep growing your practice – at a price that won't stunt that growth. And as you grow, you'll know that we already have the institutional-grade market access, tools and technology in place to keep meeting your needs.

To learn more about how you can step up with Prime Direct and grow your practice with StoneX, please call or email our team today.

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# **About StoneX Prime Brokerage**

The StoneX Prime Brokerage Team provides hedge funds, family offices, mutual funds and investment managers of all types with a full self-clearing prime offering combined with introduced prime solutions. Using cutting edge technology, we deliver this unique combination over a highly integrated and cost-effective platform – backed by exceptional client service. Prime Brokerage is a service of StoneX Financial Inc. – BD Division, a subsidiary of StoneX Group Inc. (NASDAQ:SNEX) and part of the company's worldwide financial network, which connects clients to the global markets ecosystem through a unique blend of institutional-grade platforms, end-to-end execution and clearing, high-touch service and deep expertise. Headquartered in New York City, StoneX and its 2,950 employees serve more than 32,000 commercial and institutional clients, and 330,000 retail accounts, from more than 70 offices across six continents.

The StoneX Group Inc. group of companies provides financial services worldwide through its subsidiaries, including physical commodities, securities, exchange-traded and over-the-counter derivatives, risk management, global payments and foreign exchange products in accordance with applicable law in the jurisdictions where services are provided.

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