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IMPACT OF IPO ACTIVITIES ON THE HONG KONG DOLLAR INTERBANK MARKET

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Abstract

Hong Kong has witnessed an equity initial public offering (IPO) boom since 2005. As the interbank payments involved in an IPO can be hundreds of times larger than the Aggregate Balance, increased funding needs and heightened demand for interbank liquidity may drive interbank interest rates up. Empirical estimates from error-correction models and GARCH models for HIBORs show that funding needs on the closing date of an IPO increase the level and conditional volatility of the overnight and one-week HIBORs (but not those of the one-month and longer-term HIBORs). On the other hand, estimated models for HIBORs with different maturities do not detect any statistically significant effect of the IPO variable on the refund date of an IPO.

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Executive summary:

- Hong Kong has witnessed an equity initial public offering (IPO) boom since 2005. The fund-raising activities are often accompanied by large capital flows and result in transitory and sharp increases in credit demand, exerting substantial funding and liquidity pressures on the banking system. This paper traces the payment flows of a typical equity IPO, analyses the conditions under which the banking system may experience funding pressures, and estimate empirical models to quantify the impact of IPO activities on the level and volatility of HIBORs.
- As the interbank payments involved in an IPO can be hundreds of times larger than the Aggregate Balance, increased funding needs and heightened demand for interbank liquidity may drive interbank interest rates up. Interbank funding pressures are most likely to emerge on the closing date and the refund date of an IPO. On the closing date, sponsoring banks have to borrow from receiving banks because of large payment obligations arising from the transfer of application monies from the former to the latter. The fund flows reverse on the refund date when the refund monies are distributed back to the sponsoring banks from the lead receiving bank.
- Empirical results from error-correction models and GARCH models for HIBORs show that funding needs on the closing date increase the level and conditional volatility of the overnight and one-week HIBORs (but not those of the one-month and longer-term HIBORs). On the other hand, estimated models for HIBORs with different maturities do not detect any statistically significant effect of the IPO variable on the refund date.
- The estimation results predict that when the IPO monies on the closing date are 100 times the level of the Aggregate Balance, the overnight HIBOR increases by 4.33 basis points on average, and the one-week HIBOR increases by 1.54 basis points on average. These results may provide useful information for determining the amount of market operations by the HKMA, if such operations are considered necessary to smooth out interest rate volatility during a particularly large IPO.

I. INTRODUCTION

Hong Kong has witnessed an equity initial public offering (IPO) boom since 2005. The main board of the Hong Kong Stock Exchange raised a total of HK\$788 billion through IPOs in 2005-2007, far exceeding the HK\$558 billion raised between 1986 and 2004. The IPOs have been heavily over-subscribed, registering an average over-subscription ratio of 190 times and concentrating more than HK\$40 trillion in the receiving banks.

These equity fund-raising activities, particularly those related to H-shares, are often accompanied by large capital flows. According to the Balance of Payments statistics, gross private capital inflows and outflows have been increasing rapidly since 2005, exceeding 100% of nominal GDP in 2007. The keen demand for new shares often results into transitory and sharp increases in credit demand as well, which occasionally show up as sharp spikes in domestic loan growth figures. For example, share-financing loans surged by 991% year on year in March 2007, by 1259% in June 2007 and by 258% in September 2007, reflecting IPO activities at the end of the quarters.

The large capital flows and sharp increases in credit demand associated with equity IPOs have put substantial funding and liquidity pressures on the banking system. Anecdotal evidence suggests that, on some occasions, IPOs pushed up interbank interest rates, increased interest rate volatility and caused inversion of the interbank yield curve at the short end. Furthermore, when the HKMA conducted foreign exchange operations in May 2005 and October 2007, it appeared to have taken into account the expected effects of IPO activities on market exchange rates and interest rates.³

H-share IPOs have played a particularly important role in the fund-raising boom, reflecting Hong Kong's prominent role as an international fund-raising centre for Mainland firms. H-share IPO activities affect the Balance of Payments statistics in a number of ways. Hong Kong residents buying H-shares through IPOs are treated as equity portfolio investment outflows, which can be offset later by Hong Kong citizens selling H-shares to non-residents. Mainland companies newly listed on the Hong Kong Stock Exchange may temporarily place their IPO proceeds in Hong Kong's banking system. This is recorded as "other" investment inflows. On the other hand, a repatriation of IPO funds out of the domestic banking system by Mainland issuers are treated as "other" investment outflows.

³ See HKMA Annual Report 2005, p. 49, and HKMA Annual Report 2007, p. 53.

Although IPO activities reportedly have had significant influence on the interbank market, there has not been any detailed study on this issue.⁴ This paper attempts to fill the gap by analysing and quantifying the impact of IPO activities on interbank interest rates. The rest of the paper is organised as follows. Section 2 describes the payment flows of a typical equity IPO and discusses the conditions under which the banking system may experience funding and liquidity pressures, leading to fluctuations in Hong Kong Interbank Offered Rates (HIBORs). Analysis of the whole IPO process reveals that interbank funding pressures are most likely to emerge on the closing date and the refund date. Section 3 adopts a time-series event-study methodology to empirically estimate the impact of IPO activities on the level and conditional volatility of interbank interest rates of different maturities. It is found that funding needs on the closing date of an IPO increase the level and conditional volatility of the overnight and one-week interbank interest rates, while the impact of funding needs on the refund date is statistically insignificant. The final section concludes.

II. THE PAYMENT FLOWS OF A TYPICAL EQUITY IPO

This section describes the payment flows of a typical IPO and discusses their implications for interbank interest rates.⁵ There are four important dates in a typical IPO, namely the prospectus date, the closing date, the refund date and the listing date. Analysis in this section suggests that funding and liquidity pressures on the banking system seem to be the highest on the closing date and the refund date, when the associated payment flows are very large relative to the level of the Aggregate Balance.

⁴ General discussions on IPO activities in Hong Kong can be found in McGuinness (1999) and Ho, Scott and Wong (2004).

⁵ This section draws heavily from HKMA (2006), which discusses in detail the history of IPOs from a payment system perspective. More general in nature, the book edited by Lo (2000, pp. 204-9) also contains description of the principal steps involved in a listing exercise.

Subscription and closing periods

During the subscription period from the prospectus date to the closing date, public investors submit their IPO applications to selected branches of receiving banks. A receiving bank is a bank commissioned by the issuer of the IPO to collect application forms and subscription monies from investors on behalf of the issuer. Apart from using their own money to fund the applications, interested investors may borrow from their banks, which are known as their *sponsoring banks* in this context. As most investors submit their applications to receiving banks on the closing date, significant payment flows from sponsoring banks to receiving banks occur on that date.

Funding pressures on sponsoring banks could arise during this payment process because payment flows may be many times the prevailing level of the Aggregate Balance.⁶ For example, the Bank of China IPO in May 2006 involved some HK\$200 billion application monies while the level of the Aggregate Balance at that time was only around HK\$1.3 billion. To meet the payment obligations, sponsoring banks usually make borrowing arrangements from the receiving banks so that the amount borrowed can largely pay for the payment obligations, making large amount of interbank fund flows in both directions --- i.e. the initial transfer of funds from the sponsoring banks to the receiving banks and the subsequent recycling of funds from the receiving banks to the rest of the banking system --possible. In theory, funds that are concentrated in the receiving banks can be recycled by them back to the interbank market, thereby not necessarily reducing the supply of funds in the interbank market. However, because of prudential considerations such as bilateral credit limits, concentrated funds may not be effectively recycled, thereby pushing up interbank interest rates.

⁶ The Aggregate Balance is the sum of clearing account balances of banks kept with the HKMA. The amount of the Aggregate Balance is a narrow measure of the supply of liquid funds in the interbank market.

On the IPO closing date (Day C), sponsoring banks have to pay, on behalf of their customers, the application monies to receiving banks. All these payments in the form of cheques have to be settled at the bulk settlement run on the day immediately after the IPO closing date (Day C+1). Before 4 December 2007, the payment arrangement also required all e-IPO payments to be transferred to one designated receiving bank (known as the lead receiving bank) on Day C+1 for the same bulk settlement run.

Refunding period

About one week after the closing date, application monies collected by the receiving banks will be transferred to one designated receiving bank (known as the *lead receiving bank*, the rest are known as the *sub-receiving banks*) on the refund date. Funding needs on sub-receiving banks emerge because these banks have to transfer the application monies they earlier receive from investors to the issuer via the lead receiving bank within the refund day. Consequently, the sub-receiving banks have to borrow from the lead receiving bank, so that they can cover their payment obligations to the lead receiving bank. In addition, the payments are settled in real time through the Real Time Gross Settlement System (RTGS), instead of being settled the next day.

Subsequently, the refund monies associated with unsuccessful applications have to be returned from the lead receiving bank to investors on the refund date as well. The fund flows will be in the reverse direction as those in the closing period. In particular, the lead receiving bank will have to make cheques and e-IPO payments to all investors, who will then bank in the proceeds to repay their loans borrowed from their sponsoring banks. If an IPO is heavily subscribed, the refund monies involved can be enormous and the lead receiving bank may experience funding pressures at this stage. To prepare sufficient funding for the next-day bulk settlement, the lead receiving bank may need to borrow from the sponsoring banks.

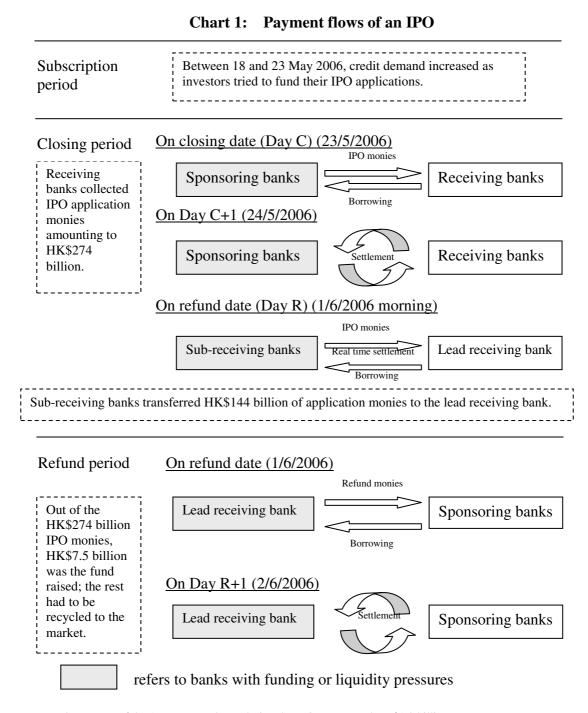
To summarise, interbank funding pressures are most likely to emerge on the closing date and the refund date. Increased funding needs and heightened demand for interbank liquidity may push up interbank interest rates, reflecting the fact that the interbank payments involved can be hundreds of times larger than the Aggregate Balance. ¹⁰ Chart 1

Most of these payments are to be settled in the bulk settlement run on the day immediately after the refund date. In addition, electronic IPO (e-IPO) payment services allow investors to transfer their application monies directly through bank accounts, without the need of making cheques.

⁸ It is noted that, before 4 December 2007, the payment arrangement also required all e-IPO payments, which may account for 70% to 80% of total application monies, to be transferred to the lead receiving bank on the day immediately after the IPO closing date. After 4 December 2007, the sub-receiving banks need only to transfer e-IPO monies to the lead receiving bank on the refund date.

The payment system may also have a role to play in causing fluctuations in interbank interest rates. For example, payments may queue up and get delayed if banks do not arrange borrowing from the appropriate parties to fund their payment obligations. For more details on payment system issues, see HKMA (2006).

recapitulates the whole process and uses data from the Bank of China IPO in May 2006 as an illustration.



Note: The amount of the Aggregate Balance during the IPO was around HK\$1.3 billion. Source: Authors' modification from Diagram 1 in HKMA (2006).

III. EMPIRICAL MODELS AND ESTIMATES

This section adopts a time-series event-study methodology to estimate the effect of IPO activities on HIBORs. ¹¹ First, dynamic error-correction models for daily HIBOR movements are estimated to gauge the effect of IPO activities on changes in HIBORs on the closing date and the refund date. Second, Generalised Autoregressive Conditional Hetereoskedasticity (GARCH) models are estimated to assess the impact of IPO activities on the conditional volatility of HIBORs.

A dynamic model for HIBOR

A dynamic model for daily HIBOR movements is formulated as follows.

$$\Delta HIBOR_{t} = c + \sum_{i=0}^{p} \alpha_{i} \Delta LIBOR_{t-i} + \sum_{i=1}^{q} \beta_{i} \Delta HIBOR_{t-i} + \lambda \left(HIBOR_{t-1} - \delta LIBOR_{t-1}\right)$$

$$+ \sum_{i=0}^{r} \eta_{i} \Delta AB_{t-i} + \theta_{1} IPO_{closing, t} + \theta_{2} IPO_{refund, t} + \text{stochastic error term}$$
(1)

where

 Δ *HIBOR*_t = change in the day-end HIBOR over the previous trading day Δ *LIBOR*_t = change in the day-end LIBOR over the preceding trading day Δ *AB*_t = change in the day-end Aggregate Balance over the previous trading day *IPO*_{closing, t} = proxy variable for funding pressures on the closing date of an IPO *IPO*_{refund, t} = proxy variable for funding pressures on the refund date of an IPO Δ = the difference operator D_{th} D_{th}D_{th} D_{th} D_{th} D_{th} D_{th} D_{th} D_{th} D_{th}

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Under the Linked Exchange Rate system, movements in HIBORs ($\Delta HIBOR_t$) should broadly track those in the corresponding LIBORs ($\Delta LIBOR_t$). However, in reality the interest rate pass-through is not instantaneous and complete, and the short-run dynamics can be complex. In equation (1), the error-correction term, λ ($HIBOR_{t-1}$ - δ $LIBOR_{t-1}$), intends to capture long-run interest rate pass-through from LIBORs to HIBORs, while the lag terms of the HIBOR and LIBOR account for short-run dynamics. Changes in the level of the Aggregate Balance (ΔAB_t) capture

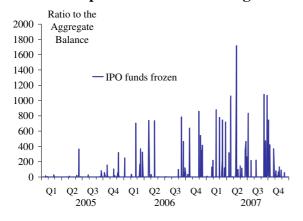
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¹¹ Neely (2005) provides more details on this methodology.

changes in the supply of liquid funds in the interbank market and are expected to be negatively related to HIBORs.

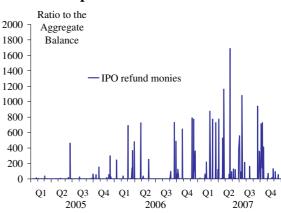
The IPO-related variables ($IPO_{closing, t}$ and $IPO_{refund, t}$) measure IPO-related funding pressures on the closing or refund date and are expected to be positively related to HIBORs. The IPO_{closing, t} variable is proxied by the ratio of the amount of funds transferred to the receiving banks on the closing date to the level of the Aggregate Balance. The amount of funds transferred on the closing date is calculated as the products of the subscription price, the number of shares offered for subscription¹² and the oversubscription ratio. If there are more than one IPO falling on the same closing date, the subscription funds of each IPO are added together. Defined in this way, the funding pressure variable can capture the impact of overlapping IPOs on HIBORs. The calculated sum of subscription funds is then divided by the level of the Aggregate Balance to measure funding pressures relative to the prevailing supply of liquid funds. The IPO_{refund, t} variable is similarly defined as the ratio of the refund monies to the Aggregate Balance, where the refund monies are calculated as the difference between the initial transferred subscription funds and the funds raised. Charts 2 and 3 plot the two IPO variables and indicate that there were more heavily-subscribed IPOs in 2007 than in 2005 and 2006.

Chart 2: Proxy variable for funding pressures on the closing date



Sources: Authors' calculation, HKEx website.

Chart 3: Proxy variable for funding pressures on the refund date



Sources: Authors' calculation, HKEx website.

¹² This includes both the offer for subscription and the offer for sale by subscription in Hong Kong.

The effect of IPO-related funding pressures on overnight HIBOR

Equation (1) is first estimated using overnight HIBOR and LIBOR.¹³ The sample consists of trading-day data from 1 January 2005 to 31 December 2007. Following a general-to-specific approach, variables are eliminated in the estimation process if their coefficients are either insignificant or of the wrong signs. The final specification is as follows (Table 1).

Table 1: Impact of IPOs on changes in overnight HIBOR

Dependent variable: Δ overnight HIBOR (bp)	Estimated coefficient	Standard error	p-value
constant	-0.8247	5.7742	0.8865
$\Delta LIBOR_t$	0.6633	0.3822	0.0831
$HIBOR_{t-1}$	-0.1212	0.0221	0.0000
$LIBOR_{t-1}$	0.0910	0.0204	0.0000
$\Delta\!AB_t$	-0.0091	0.0042	0.0308
IPO _{closing, t}	0.0433	0.0117	0.0002
Adjusted R ²	0.1031		
Mean of dependent variable	0.1017		
Standard deviation of dep. var.	38.3642		

Notes: (1) The sample period is between 10 January 2005 and 31 December 2007.

The number of observations is 708. The Aggregate Balance is in HK\$ million.

Estimation results show that movements in the overnight HIBOR are, as expected, positively associated with the contemporaneous changes in the corresponding LIBOR and negatively related to movements in the Aggregate Balance. The ratio of the estimated coefficients on the level of LIBOR and HIBOR reveals that the long-run pass-through of a 100-basis-point increase in the overnight LIBOR to the overnight HIBOR is 75 basis points.¹⁴ In respect of the IPO variables, it is found that the

⁽²⁾ Heteroskedasticity-and-autocorrelation-consistent standard errors are used.

⁽³⁾ Interest rate variables are expressed in basis points.

Augmented Dickey-Fuller tests and KPSS tests show that the overnight HIBOR and LIBOR are non-stationary in levels and stationary in first difference. Johansen tests confirm that they are co-integrated.

¹⁴ The 75-basis-point pass-through from the LIBOR to the HIBOR is equal to 0.0910 divided by 0.12121.

amount of IPO monies transferred on the closing date (*IPOclosing, t*) is positively correlated with changes in the overnight HIBOR. This variable captures funding pressures on the closing date when the sponsoring banks have to borrow from the receiving banks. The estimated coefficient on *IPOclosing, t* suggests that when the IPO monies on the closing date is 100 times the level of the Aggregate Balance, the overnight HIBOR increases by 4.33 basis points (100 x 0.0433) on average. For example, the China Construction Bank IPO was 43 times over-subscribed on 19 October 2005 and is estimated to involve, according to the definition of the variable, HK\$200 billion of IPO (application) monies, which was about 156 times the level of the Aggregate Balance. As a result, the predicted increase in the overnight HIBOR is 6.75 basis points.

Unreported estimation results show that the effect of funding pressures associated with the refund monies on the refund date $(IPO_{refund,\ t})$ is not statistically significant. There are two possible explanations. First, although funding pressures arise on the refund date when sub-receiving banks transfer the application monies to the lead receiving bank, the monies transferred are settled on a real-time basis in the morning instead of being settled the next day, resulting in intra-day funding pressures that do not show up in day-end data of interbank interest rates. Second, overnight funding pressures on the refund date may also be less acute if the lead receiving bank, which is usually a large and well-funded local bank, simply reverses the credit lines extended to the sponsoring banks previously on the closing date.

Do funding pressures spread to longer term HIBORs?

Estimation of similar models using one-week HIBOR and LIBOR suggests that IPO monies on the closing date also influence the one-week HIBOR (Table 2). The estimated coefficient on $IPO_{\text{closing}, t}$ in Table 2 reveals that when IPO monies on the closing date is 100 times the size of the Aggregate Balance, the one-week HIBOR increases by 1.54 basis points on average, lower than the 4.33 basis points increase in the overnight HIBOR. The statistically significant result suggests that some sponsoring banks resort to longer-term funding on the closing date. However, the

¹⁵ In our sample, the values of this independent variable range from 0.003 to 1717 and average at 182 with a standard deviation of 302.

Augmented Dickey-Fuller tests and KPSS tests show that the one-week HIBOR and LIBOR are non-stationary in levels and stationary in first difference. Johansen tests confirm that they are co-integrated.

effects of the IPO variables are no longer present when equations for HIBORs with maturities of one-month and above are estimated.

Table 2: Impact of IPOs on changes in one-week HIBOR

Dependent variable: Δ one-week HIBOR (bp)	Estimated coefficient	Standard error	p-value
constant	2.6967	3.5860	0.4523
$\Delta LIBOR_{t-1}$	0.3469	0.1694	0.0410
$HIBOR_{t-1}$	-0.0638	0.0173	0.0002
$LIBOR_{t-1}$	0.0453	0.0152	0.0030
ΔAB_t	-0.0037	0.0014	0.0066
IPO _{closing, t}	0.0154	0.0047	0.0011
Adjusted R ²	0.0587		
Mean of dependent variable	0.3777		
Standard deviation of dep. var.	21.7680		

- Notes: (1) The sample period is between 10 January 2005 and 31 December 2007.
 - The number of observations is 708. The Aggregate Balance is in HK\$ million. (2) Heteroskedasticity-and-autocorrelation-consistent standard errors are used.
 - (3) Interest rate variables are expressed in basis points.

Do IPOs influence volatility of interbank interest rates? Evidence from GARCH models

This section analyses the effect of IPO activities on volatility of interbank interest rates. A cursory look at the data shows that volatility of daily HIBOR movements is time-varying and periods of high or low volatilities tend to cluster together (Charts 4 and 5). 17 Autoregressive Conditional Hetereoskedasticity (GARCH) models, which can partly capture these data characteristics, are employed to assess whether funding needs on the closing date and the refund date affect the conditional volatility (variance) of HIBORs. 18

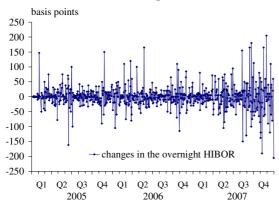
¹⁸ See Campbell et al (1997), among many others, for a discussion on GARCH models.

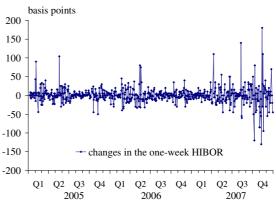
¹⁷ Formal statistical tests also indicate ARCH effects in HIBORs.

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Chart 4: Volatility clustering: overnight HIBOR

Chart 5: Volatility clustering: one-week HIBOR





Source: HKMA. Source: HKMA.

A simple GARCH model is formulated, with the following conditional mean and conditional variance equations:

$$\Delta HIBOR_t = c + \xi \Delta LIBOR_t + \lambda (HIBOR_{t-1} - \delta LIBOR_{t-1}) + \eta \Delta AB_t + \varphi_1 IPO_{closing, t} + \varepsilon_t$$
 (2)

$$\sigma_{t}^{2} = \omega + \alpha \varepsilon_{t-1}^{2} + \beta \sigma_{t-1}^{2} + \theta_{1} IPO_{closing, t} + \theta_{2} IPO_{refund, t}$$
(3)

where Δ *HIBOR*_t is the change in the day-end HIBOR over the previous trading day, ε_t is the volatility shock to changes in the HIBOR and σ_t^2 is the conditional variance of changes in the HIBOR. The parameters α and β capture the persistence of shocks. The *IPO* variables are the same as the ones used in the error-correction models. If the coefficient θ_1 and θ_2 are statistically significant, then IPO-related funding pressures will increase the conditional volatility of HIBORs.

A GARCH model is first estimated using the overnight HIBOR. The sample consists of daily trading-day data from 1 January 2005 to 31 December 2007. The estimated conditional volatility equation is shown in Table 3.²⁰

In general, because a GARCH model with one lag in ε_t and σ_t is sufficient to capture the volatility clustering in the data, higher order models are rarely used in the empirical literature.

²⁰ The estimated mean equation does not change materially compared to the error-correction model estimated previously and is thus not reported here.

Table 3: Impact of IPOs on the conditional volatility of overnight HIBOR

Conditional variance equation	Estimated coefficient	Standard error	p-value
Constant (ω)	65.4056	29.1243	0.0247
$\varepsilon_{t-1}^{2}\left(\alpha\right)$	0.3123	0.0701	0.0000
$\sigma_{\text{t-}1}^{2}\left(\beta\right)$	0.6358	0.0536	0.0000
$IPO_{closing}(\theta_1)$	3.6527	1.7103	0.0327
Log-likelihood	-3435.756		

Notes: (1) The sample period is between 10 January 2005 and 31 December 2007. The number of observations is 708.

The GARCH estimation results show that the sum of α and β (0.97) is close to unity, indicating high persistence of volatility shocks, and the variable $IPO_{closing}$ has statistically significant effect on the conditional volatility (variance) of the overnight HIBOR (Table 3). The "refund date" variable (IPO_{refund}), however, does not have a statistically significant coefficient.

Analysis using one-week HIBOR suggests an even higher level of volatility persistence, smaller estimate of the $IPO_{closing}$ coefficient, and an IPO_{refund} variable of the wrong sign. In addition, we do not detect any IPO-related effect on similar GARCH models for HIBORs with maturities of one-month and above.

⁽²⁾ Bollerslev-Wooldridge robust standard errors are used.

IV. CONCLUDING REMARKS

This paper assesses how IPO activities affect Hong Kong's short-term interbank interest rates. Qualitative analysis of the IPO process suggests that funding pressures appear to be the highest on the closing date and the refund date. Empirical results from error-correction models and GARCH models for HIBORs show that funding needs on the closing date increase the level and conditional volatility of the overnight and one-week HIBORs (but not those of the one-month and longer-term HIBORs). On the other hand, estimated models for HIBORs with different maturities do not detect any statistically significant effect from the IPO variable on the refund date.

The estimation results predict that when the IPO monies on the closing date are 100 times the level of the Aggregate Balance, the overnight HIBOR increases by 4.33 basis points on average, and the one-week HIBOR increases by 1.54 basis points on average. These results may provide useful information for determining the amount of market operations by the HKMA, if such operations are considered necessary to smooth out interest rate volatility during a particularly large IPO.

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